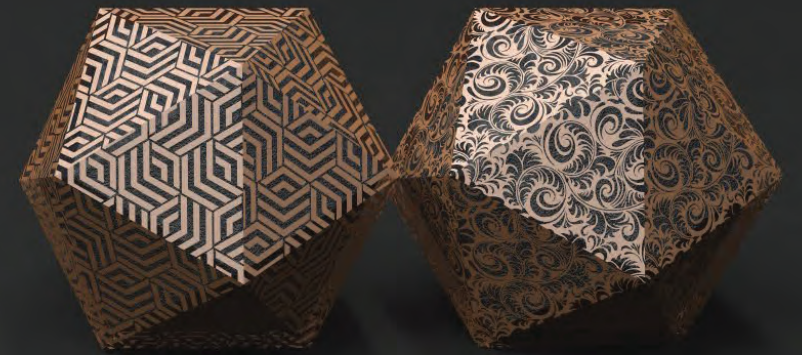


Rigid Boxes

All the details

Open it! The future is here.





RIGID BOXES



TYPES OF BOXES



LID AND BOTTOM

This is the most common style of rigid boxes, consisting of a separate lid and base. It offers a clean and classic look, suitable for a wide range of products.



NECK AND SHOULDER BOX

When the lid is placed on the box, it leaves a visible gap between the lid and the base, which adds an extra layer of elegance.



HINGED LID BOX

These boxes feature a lid attached to the base and offer customizable closures, making them versatile for various packaging needs.



DRAWER BOX

This type mimics the action of a drawer, where one box slides out from a sleeve or outer shell.

TYPES OF CLOSURES



RIBBON TIE CLOSURE

This closure adds a refined and decorative touch by incorporating a ribbon, often made of satin, grosgrain, or cotton. The ribbon is attached to the box and tied into a bow or knot, providing both an aesthetic element and secure closure.



MAGNETIC CLOSURE

A sleek closure system where magnets are embedded in the flaps of the box. When the lid is closed, the magnets attract and hold the box shut, providing both security and ease of use. This type of closure is often used for premium products, giving a clean and modern look, while maintaining the structural integrity of the box.

MATERIALS



COATED PAPER

Coated paper has a smooth finish due to a layer of coating applied to the surface, enhancing its appearance and print quality. It is ideal for vibrant color reproduction and is commonly used for high-quality prints, brochures, and packaging materials. Coated paper is available in various finishes, such as glossy, matte, and silk.

UNCOATED PAPER

Uncoated paper has a natural, matte finish with a soft, tactile feel, offering an elegant and understated luxury. Its porous surface enhances printed colors, making it ideal for luxury shopping bags with a raw, refined aesthetic.

TEXTURED PAPER

Textured paper enhances luxury packaging with its unique, tactile surface. Featuring subtle patterns, ribbed finishes, or intricate grain effects, it adds depth and sophistication to any design. This paper creates a distinct sensory experience, ideal for high-end brands seeking luxurious, premium packaging.

CANVA

Fabric-like material that provides a sophisticated and tactile finish for rigid boxes. Its durable surface is resistant to wear and tear, making it ideal for luxury packaging. Canva adds a premium look and feel, enhancing the visual appeal while also providing a sturdy protective layer for the box's structure.

PRINTING & FINISHING TECHNIQUES



OFFSET

The standard printing technique, suited for larger quantities. The inked image is transferred from a plate to the printing surface, making it ideal for detailed designs and vibrant colors.



EMBOSSING

Creates a raised, three-dimensional design on the surface of the packaging, adding texture and depth. It's often used to highlight logos, patterns, or specific details, providing a tactile and elegant feel. Embossing can be combined with other printing techniques or finishes to further accentuate the raised elements.



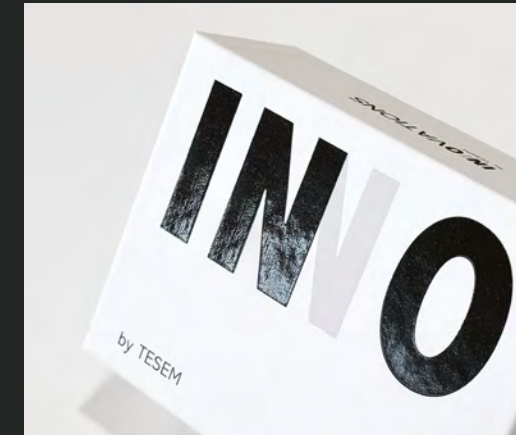
HOTSTAMPING

Also known as foil stamping, this process uses heat and pressure to transfer metallic or pigmented foil onto the packaging. Hot stamping adds a reflective, shiny detail, typically (but not exclusively) in gold, silver, or other metallic finishes. It elevates the luxury feel of the packaging and is often used for logos, borders, or other focal design elements.



SCREEN PRINTING

Ideal for bold, vibrant colors, screen printing is often used on dark papers to achieve solid, opaque designs. This durable technique works well on various materials, making it a go-to for luxury packaging with striking and long-lasting visuals.



UV VARNISH

A clear coating is applied to specific areas (spot UV), which is then cured under ultraviolet light. Spot UV varnish is often used to highlight certain parts of the design, creating contrast between matte and glossy finishes.

PLASTIC LAMINATION

Plastic lamination applies a thin plastic layer to protect the packaging from moisture, scratches, and wear. This is essential in luxury packaging to maintain a pristine and high-quality appearance. This process is only used on coated paper and is optional, allowing for customization based on the desired finish and level of protection.

The available options include:

ANTI-RISK

Provides additional protection against scratches and damage, ideal for ensuring long-lasting, pristine presentation.

VELVET LAMINATION

Adds a soft, luxurious texture, giving the packaging a premium, tactile feel while maintaining durability.

GLOSS LAMINATION

Creates a reflective, shiny finish that enhances colors and makes designs stand out.

MATTE LAMINATION

Offers a smooth, non-reflective finish, providing a sophisticated look.

Let's make something unique together?

BACK TO FORM

